



Insurance

BUSINESS CANADA

Awards 2017

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Awards

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This is the second year we've had the privilege of organizing the Insurance Business Awards... and we're delighted to say that it has returned in style.

With over 20 separate categories – recognizing the success of companies and individuals alike – we're proud to keep handing out well-deserved awards and nominations across the entire spectrum of the insurance industry.

We're determined to keep upping the scale and ambition of the Insurance Business Awards. The industry we celebrate – one fostered on leadership, service, innovation, support and principle – deserves nothing less. Those who propel the industry forward inspire us all to achieve greater things.

The Insurance Business Awards are brought to you by Insurance Business Magazine, the industry's leading business resource. The Awards will follow a rigid six-stage process, calling upon some of the industry's most esteemed and well-respected individuals to analyze each and every nomination. We take this industry as seriously as you do, and we want that to show.

This annual black-tie gala brings together a stellar community of the biggest names in the business, past award recipients and rising stars throughout Canada. Over 400 industry professionals attended last year's gala, and we're looking forward to seeing even more of you this time around.

After kicking off with a cocktail reception, the awards extravaganza itself will be hosted by TV superstar Ben Mulroney, followed up by an unforgettable post-awards party where winners and nominees alike can dance the night away.

The online nomination process is now open and closes on September 20th, 2017. Be sure to take part!



A stylized, handwritten signature in black ink, appearing to read "Chris Davis".

CHRIS DAVIS
Events Director

REASONS TO NOMINATE

The Insurance Business Awards are designed to showcase and promote excellence in the industry. Through Insurance Business Magazine we provide a platform to celebrate and learn from those who are raising the bar within the industry.

ARTICLES ON INSURANCE BUSINESS ONLINE

You can find numerous articles announcing the awards finalists – plus stories concerning their achievements all year round – at insurancebusinessmag.com.

Such articles are averaging over 150,000 page views per month.

FINALISTS LISTED ON AWARDS SITE

All finalists will be showcased on ibawards.ca receiving 1000+ monthly page views across Canada.

ON THE NIGHT

Our media team will be there to capture the celebration and interview all involved. Smile for the cameras as the grandeur of the evening is captured forever.

NATIONAL PRESS RELEASE

Two press releases are sent via Newswire to all major National Press outlets. The first will announce the finalists, the second will announce the winners. Last year, these releases were covered by The Globe & Mail among many other widely-read national titles.

COMMEMORATIVE GUIDE

A special 30-page commemorative issue of IB Magazine will be created, featuring news, interviews and photos from the night. This stunning spread will be seen by our national readership of over 78,000.

TESTIMONIALS

"The IB Awards Event was immaculate, well-coordinated, music, food and entertainment was excellent, and the overall feel very glamorous, and we even won."

CHES SPECIAL RISK INC.
Winner of MGA of the Year 2016

"It is a fantastic dynamic to attend an event that has the TPAs, the service providers, life, P&C, the brokers, everyone all in one room."

LLOYD'S CANADA

"I know this is a personal award, but for me it's a team award. I've got a phenomenal team back home and we've got a phenomenal business. We've got phenomenal people at our team office and it's a team effort."

ALY KANJI
INSURELINE
Young Gun of the Year 2016

"I really didn't expect it. Being a small-town kid, being in the industry for 17 years, it's been very humbling."

SHAWN GRAYDON
REMPEL INSURANCE BROKERS
Broker of the Year 2016

"We weren't sure about the reaction we would get in the industry, so we're really excited it gave us a chance to be shown in the forefront at the Insurance Business Awards."

TINA RUPAREL
ZURICH NORTH AMERICA
Winner of Advertising Campaign of the Year 2016

"[This is] a phenomenal industry, so to see it come together like this ... it's been a terrific night."

JOHN BARCLAY
SOUTH WESTERN GROUP

"As Canadians, we need to be very proud of where we are in insurance – we're actually role models and recognized all across the world."

Executive Director of
Insurance Brokers Association
of Nova Scotia

"[John] was very touched by winning the award. He was committed to this industry for over 60 years. It gives me a lot of pride to the point where I'm a little choked up just even talking about it."

JOHN HUBBARD ON HIS FATHER DICK HUBBARD OF HUBBARD INSURANCE
2016 Recipient for Lifetime Achievement in the Insurance Industry