



Insurance
BUSINESS CANADA
Awards 2019

CELEBRATING EXCELLENCE

Since 2016, the Insurance Business Canada Awards has become the **biggest independent awards event for the Canadian insurance industry.**

21 award categories recognize outstanding individuals and organizations — such as **brokers, insurers, underwriters, MGAs and risk managers** — and showcase their achievements over the past 12 months. It's our mission to inspire this industry to raise the bar even higher when it comes to leadership, service, innovation, support and principle.

Finalists will be featured in Insurance Business magazine and online, as well as selected media outlets. Winners will be revealed live at the black-tie gala on **November 28, 2019** in The Liberty Grand Toronto. Over 500 industry professionals attended last year's gala hosted by TV personality Jessi Cruickshank.

The Insurance Business Canada Awards is presented by Insurance Business, the top insurance industry resource covering the need-to-know developments of the day from government regulatory bodies, platforms, underwriters and insurance firms.

Nominations are open until August 12, 2019 11:59 PM EST.

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WHY NOMINATE

Take stock of your achievements over the past year

This is your opportunity to acknowledge excellence, growth and dedication to helping improve Canadians' lives – either in your organization, among your peers, or in the industry overall.

Impress your clients (even more ...)

Only the very best of the best make it to the IBC Awards finalists. Letting clients know that you have been selected as an industry figurehead will both solidify and boost your reputation.

Get covered

Finalists earn media coverage across North America, on all IBC channels such as our print magazine (16.3k subscribers), e-magazine (8.4k readers), news website (41.7k monthly unique visits), newsletters (21.5k subscribers), event website (1.4k monthly unique visits), social media (5k followers). It's the perfect addition to your internal communications and marketing materials.

Salute your team in style

Sharing the news that you're a finalist demonstrates just how much you value your team and their amazing work

“The fact that we have an opportunity to pause, take a moment and just acknowledge all the great work that's been done in the industry is fantastic. There's a lot to be said about reward and recognition and it leads to engagement within our companies and within the industry so thank you to Insurance Business for doing that.”

HEATHER MASTERSON

President and CEO, Travelers Canada

Meet the movers and shakers and celebrate those who make insurance great

This is the premier event in every Canadian insurance leader's calendar – letting you rub elbows with the industry's foremost professionals.

“This is a very special industry and seeing an event like this, it really honours all the great things about this business. The way the event's been structured, the event venue itself and all the people here – I think it really does the industry justice so it's a great opportunity for us to attend.”

JAMIE LYONS

EVP, Westland Insurance Group

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Your time in the spotlight

All winners take the stage, claim their award and deliver their speeches in front of the insurance industry's top professionals, as well as gaining expansive media coverage, including a special commemorative spread in IBC magazine.

Nominating is free, quick and easy

Simply go to www.ibawards.ca, select the award category (you can enter multiple!), then provide the necessary contact details and a brief reason for nomination.

For the LIST OF AWARD CATEGORIES and PROCESS, visit:

www.ibawards.ca



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